



RESURGAM

MUSIC AND ARTS

FESTIVAL



MAMM
ACADEMY
OF MODERN
MUSIC

LIVE MUSIC | MAINE MAKERS | FOOD TRUCKS | CHILDREN'S PARADE | AND MORE!

WHO: MAMM & Community Partners

WHAT: The third year of MAMM's summer kickoff festival with multiple stages, dozens of bands, food, limited run Bissell Bros. beer, & hundreds of local families...and **the event is FREE and open to the public!**

WHEN: June 9, 2024

WHERE: Ocean Gateway and surrounding parks



SPONSORSHIP LEVELS

RESURGAM FESTIVAL



"Headliner" - \$20,000 [taken]

- Full Event Sponsor! MAMM's Resurgam Festival presented by ...
- Name and logo on all stage banners
- Large, central logo on all marketing materials including posters, A-frame signs, event maps, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free event merch to 20 staff (t-shirts, tote bags)
- Central booth at the festival
- Business gets to introduce the bands
- Special social media feature



"Beer Garden" - \$10,000 [taken]

- Beer Garden presented by ...
- Logos on all marketing materials including posters, A-frame signs, event maps, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Vendor booth at the festival
- Special social media feature

"Rock Star" - \$10,000

- Logos on all marketing materials including posters, A-frame signs, event maps, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Vendor booth at the festival
- Special social media feature

"Outdoor Activity" - \$10,000

- Outdoor Activity presented by ...
- Logos on all marketing materials including posters, A-frame signs, event maps, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Vendor booth at the festival
- Special social media feature

"Premiere Stages" - \$10,000 [2 sponsorship opening]

- This stage presented by ...
- Logos on all marketing materials including posters, A-frame signs, event maps, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Vendor booth at the festival
- Special social media feature

"Support Stages" - \$5,000 [4 sponsorship opening]

- This stage presented by ...
- Logos on all marketing materials including posters, A-frame signs, event maps, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Vendor booth at the festival
- Special social media feature

SPONSORSHIP LEVELS

"Children's Arts Area"- \$5,000

- Children's Arts Area presented by ...
- Logos on all marketing materials including posters, A-frame signs, event maps, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Vendor booth at the festival
- Special social media feature

"Children's Touch-a-Truck"- \$5,000

- Children's Touch-a-Truck presented by ...
- Logos on all marketing materials including posters, A-frame signs, event maps, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Vendor booth at the festival
- Special social media feature

"Opening Act"- \$5,000

- Logos on all marketing materials including posters, A-frame signs, event maps, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Vendor booth at the festival
- Special social media feature

"Parade Sponsor" - \$2,500

- Parade Sponsor! Name on all parade banners
- Resurgam Festival Parade brought to you by ...
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 5 staff (t-shirts, tote bags)
- Booth in Maker's Mall

"Fan Club" - \$1,000 [unlimited sponsorships]

- Name and logo in all press releases & newsletters
- Name in all advertisements (radio, print, & social media)
- Booth in Maker's Mall
- Special social media feature

"Roadie" - \$500 [unlimited sponsorships]

- Name in all press releases & newsletters
- Name in all advertisements (radio, print, & social media)



SPONSOR REGISTRATION

resurgam FESTIVAL



- Headliner - \$20,000
- Beer Garden - \$10,000
- Rock Star - \$10,000
- Outdoor Activity - \$10,000
- Premiere Stage - \$10,000
- Support Stage - \$5,000
- Children's Arts Area - \$5,000
- Children's Touch-a-Truck - \$5,000
- Opening Act - \$5,000
- Parade Sponsor - \$2,500
- Fan Club - \$1,000
- Roadie - \$500

COMPANY

ADDRESS

CONTACT

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